



Banner Ad Rates

Banner Ad Type	Quarterly	Semi-Annually	Annually
Small (120 x 240 pixels)	\$750	\$1,425	\$2,700
Header (278 x 62 pixels)	\$1,200	\$2,280	\$4,320
Navigation Bar (234 x 60 pixels)	\$975	\$1,850	\$3,510
Advertorial (300 x 250 pixels)	\$1,500	\$2,850	\$5,400
Daily Buzz Poll (136 X 75 pixels)	\$975	\$1,850	\$3,510
Corner Peel Ad (500 x 500)	\$750	\$1,425	\$2,700



Email Marketing ~ Ravens Updates

Monthly	Quarterly	Semi-Annually	Annually
\$480	\$1,296	\$2,448	\$4,608

The Power of 24x7

- We deliver a highly desirable demographic
- We create a sense of community and a web destination for all local sports fans
- More consumers are finding web ads more informative and more easily accessible, hence the decline of print, radio & other traditional media ad sales
- Web ads strengthen the impact and depth of your message by bringing our visitors directly to your site versus the inadequacies of stagnate and extremely finite print and radio ads
- More cost effective...it's not even close and we encourage you to compare.
- For more information call Bill Pisano @ 410-830-0863